

# MAJOR PRODUCT FEATURES

To learn more about the features on this vehicle, go to [www.lincolnproductportfolio.com](http://www.lincolnproductportfolio.com)

## MODEL/SERIES/AVAILABILITY

- **3 Available Series:**
  - Continental
  - Continental Reserve
  - Continental Black Label
- **5 Available Powertrains:**
  - 3.7L Ti-VCT V6 Engine FWD
  - 3.7L Ti-VCT V6 Engine AWD
  - Twin-Turbocharged 2.7L V6 Engine FWD
  - Twin-Turbocharged 2.7L V6 Engine AWD
  - Twin-Turbocharged 3.0L V6 Engine AWD
- **New/Changed:**
  - No longer offering Select series

## MECHANICAL

- **New/Changed:**
  - N/A

## EXTERIOR CHANGES

- **New/Changed:**
  - 20" Polished Aluminum Wheel with Dark Tarnish Painted Pockets (642) now available on Continental (100A)★  
**Note:** Requires Convenience Package (62C) and Premium Package (61P)
- **New Exterior Colors:**
  - Pristine White (AZ)★
  - Red Carpet (D4)★
  - Silver Radiance (JS)★
- **Deleted Exterior Colors:**
  - Ingot Silver
  - Ruby Red
  - White Platinum

## INTERIOR/COMFORT

- **New/Changed:**
  - N/A

## DRIVER ASSIST TECHNOLOGY

- **New/Changed:**
  - N/A

## FUNCTIONAL

- **New/Changed:**
  - N/A

## SAFETY/SECURITY

- **New/Changed:**
  - N/A

## PACKAGES

- **New/Changed Packages:**
  - Convenience Package (62C) optional on Continental (100A), standard for Continental Reserve (300A) and Black Label (800A)★
    - Hands-Free Trunk Lid
    - Soft Close Doors with Light Touch Handle
    - Voice-Activated Touchscreen Navigation System with Pinch-to-Zoom Capability, SiriusXM Traffic and Travel Link®
  - Elements Package (66D) available on Continental (100A) and standard for Continental Reserve (300A) and Black Label (800A)★
    - Heated Rear Seats
    - Heated Steering Wheel
    - Windshield Wiper De-Icer
  - Luxury Package (17L) available on Continental Reserve (300A) when ordered with Perfect Position Seats (30-Way with Active Motion® (60M)★
    - 20" Polished Aluminum Wheel with Dark Tarnish Painted Pockets
    - Premium LED Headlamps with Fade On/Fade Off Dynamic Lincoln Embrace
    - Revel® Ultima Audio System with 19-Speakers, HD Radio™ and Single CD-Player  
**NOTE:** Requires Perfect Position Seats (30-Way) with Active Motion® (60M)
  - Monochromatic Appearance Package (62A) available on Continental Reserve (300A)★
    - 20" Machined Premium Ebony Painted Aluminum Wheel
    - Monochromatic Color-Keyed Grille
    - Lincoln Badge
    - Lincoln Unique Painted Upper Grille  
**NOTE:** Available only with Pristine White (AZ) or Infinite Black (UM) exterior paints
  - Premium Package (61P) available on Continental (100A) when ordered with Convenience Package (62C)★
    - 19" Premium Dark Stainless Painted Aluminum Wheel
    - Bridge of Weir Leather Seats – Ebony (TH) or Cappuccino (T5)
    - Revel® Audio System with 13-Speakers  
**NOTE:** Requires Convenience Package (62C)
  - Technology Package (63T) standard on Continental Reserve (300A) and Black Label (800A)
    - 360-Degree Camera with Front Camera Washer
    - Active Park Assist
    - Head-Up Display with Forward Collision Warning (FCW)
    - Power Folding Sideview Mirrors, Heated with Auto-Dimming (driver side), LED Turn Signals, Memory and Blind Spot Detection
    - Windshield Wiper De-Icer

## ACCESSORIES

- N/A

## 2020 LINCOLN CONTINENTAL ORDER COMBINATIONS

- Continental (100A)
  - L9P – FWD
  - L9V – AWD
- Continental Reserve (300A)
  - L9R – FWD
  - L9N – AWD
- Continental Black Label (800A)
  - L9A – FWD
  - L9B – AWD
- Continental Livery (500A) – with valid FIN code
  - L9U – FWD
  - L9H – AWD

## LATEST ORDER GUIDE UPDATES

- **Revised:** Description for Monochromatic Package features
- **Added:** New wheel image for Monochromatic Package
- **Revised:** All-Weather Floor Liners from (FIA) to (FSO)
- **Updated:** PACKAGES Section for Reserve series standard equipment page
- **Removed:** 20 Bright Machined Wheel (D2FCF) from Grand Touring standard equipment page

## Product Changes and Features Availability

Features, options and package content subject to change. Please check [www.fmcdealer.com](http://www.fmcdealer.com) for the most current information.

# MAJOR PRODUCT FEATURES

**LATEST ORDER GUIDE UPDATES (continued)**

- **Removed:** 300A/301A note from Elements Package on Grand Touring page
- **Removed:** 300A from Standard Equipment Page for 19" Bright Machined Alum Wheel

**Product Changes and Features Availability**

Features, options and package content subject to change. Please check [www.fmcdealer.com](http://www.fmcdealer.com) for the most current information.

★ = New for this model year

The following features are standard on every 2020MY LINCOLN CONTINENTAL:

### MECHANICAL

- Brakes – 18" Front Twin Piston/17" Rear Solid
- Electric Parking Brake
- Engine – 3.7L Ti-VCT V6 Engine
- Transmission – Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters

### EXTERIOR

- Active Grille Shutters
- AM/FM Antenna Integrated in Rear Window
- Body-Color Front and Rear Bumpers
- Bright Lower and Rear Fascia Accents
- Cargo Net
- Chrome Beltline Integrated E-Latch Door Handle
- Chrome Surround Windows
- Class II Trailer Tow
- Configurable LED Daytime Running Lamps (DTRL)
- Dual Chrome Exhaust Tips and Bright Fender Vents
- Easy Fuel® Capless Fuel-Filler
- Front License Plate Brackets (standard in states requiring Front License Plates, optional in other states)
- Glass
  - Laminated – Front
  - Solar Tinted – Complete
- Grille
  - Lincoln Chrome Mesh Upper
  - Mold-in-Color Lower
- LED (light-emitting diode) Taillamps
- Lincoln Embrace
  - Illuminated Door Handle
  - Lincoln Approach Detection System
  - Lincoln Logo Welcome Mat
  - Signature Lighting Fade On/Off
- Lower Door Bright
- Manual Trunk Lid
- Wheels/Tires
  - 18" Premium Magnetic Painted Aluminum Wheel
  - 18" All-Season Tire – 235/50R18
  - 18" Mini Steel Spare Wheel
  - 18" Mini Spare Tire

### INTERIOR/COMFORT

- Accessory Delay for Power Features
- Ambient Lighting
- Cabin Particulate Air Filter
- Center Console-Mounted Shifter
- Console
  - Front with Armrest and Storage
  - Overhead with Dome Light and Sunglasses Holder
- Dual-Zone Climate Control
- Floor Mats – First and Second Rows
- Illuminated Entry System
- Illuminated Visor Vanity Mirrors
- Lincoln Experience
  - Lincoln Concierge
  - Lincoln Way™ App
- Message Center with Trip Computer
  - Compass
  - Outside Temperature Display
- Power Door-Locks with Autolock
- Powerpoints
  - One (1) in Media Bin
  - One (1) in Console Bin
  - One (1) in Rear Console (not available Livery 500A)
- **NOTE:** Not available with 110V/150W AC Power Outlet
- Rear Heat/AC Vents in Center Console
- Rear Seat Armrest with Cupholders and Storage
- Rear Seat Reading Lamps
- Scuff Plates – Front and Rear Door, Bright Insert

### INTERIOR/COMFORT (continued)

- Seats
  - First Row – Comfort Seats (10-Way Power) Driver and Passenger
  - First Row – Driver Two-Way Lumbar Support
  - First Row – Heated Driver and Passenger Seats
  - First Row – Memory Driver Seat
  - First Row – Passenger Lumbar Support
  - First Row – Power Driver and Passenger Seat Recliner
  - Lincoln Soft Touch Seats
  - Second Row – 60/40 Split Folding Seats with Ski Pass-Through
  - Seatback Map Pockets
- Soft Open/Close Glove Box
- Steering Wheel
  - Leather-Wrapped
  - Speed, Audio, Climate Controls
  - Power Tilt/Telescoping Steering column with Memory
- Windows
  - Global Open/Close Windows
  - Power Windows with Front and Rear One-Touch Up/Down Feature
- Wood Trim – IP, Door-Panels, Console TFP, Media Bin

### SAFETY/SECURITY

- AdvanceTrac® Electronic Stability Control
- Airbags
  - Driver and Front Passenger – Dual-Stage
  - Driver Knee
  - Glove Box Door Integrated Knee
  - Side Curtain with Rollover Sensor – Safety Canopy®
  - Side Impact – Front Row Side Seat
- Auto-Dimming Rearview Mirror
- Belt-Minder® (front safety belt reminder)
- Child Safety Rear Door Locks
- Dual-Note Electric Horn
- Emergency Brake Assist
- Engine-Only Traction Control (EOTC)
- Enhanced Security Package
  - Combination Interior Motion/Inclination Sensor
  - Double Locking
  - Enhanced Valet Mode
  - Lockable Interior Storage
  - Passive Anti-Theft System (PATS)
  - Perimeter Alarm
  - Secondary Horn
  - Switch Inhibit
- Four-Wheel Anti-Lock Brake System (ABS)
- Front and Rear Park Assist
- Head Restraints
  - Front – Four-Way Manual Adjust
  - Rear – Folding, Manual Adjust
- Headlamps
  - Accent Lighting
  - Adaptive Bi-Functional HID Headlamps
  - Fade On/Fade Off Lincoln Embrace
- Individual Tire Pressure Monitoring System (TPMS) (includes a four-tire visual aid)
- LATCH (Lower Anchors and Tether Anchors for Children)
- Mirrors – Sideview
  - Auto-Dimming (driver side)
  - Blind Spot Detection with Cross-Traffic Alert
  - Body-Color Caps
  - Heated
  - LED Turn Signal Lamps
  - Lincoln Projector Light
  - Memory
  - Power Adjustable
  - Power Folding
- MyKey®
- Rear Window Defroster
- Remote Keyless Entry System (RKE)
- Safety Belt Pretensioners
- SOS Post Crash Alert System™

**LINCOLN CO-PILOT360™**

- Auto High Beams
- Blind Spot Detection with Cross-Traffic Alert
- Lane-Keeping System
  - Driver Alert
  - Lane-Keeping Alert
  - Lane-Keeping Assist
- Pre-Collision Assist
  - Automatic Emergency Braking (AEB)
  - Dynamic Brake Support (DBS)
  - Forward Collision Warning (FCW)
- Rear View Camera

**DRIVER ASSIST TECHNOLOGY**

- Adaptive Cruise Control with Stop-and-Go
- Adaptive Steering
- Forward Sensing
- Headlamps – Autolamp (Automatic On/Off)
- Hill Start Assist
- Rain Sensing Wipers
- Reverse Sensing System

**FUNCTIONAL**

- Alternator – 175-Amp
- Audio – Lincoln Premium Audio System
  - 10-Speakers
  - Satellite/AM/FM Radio
  - SiriusXM® Radio<sup>1</sup> with a six-month prepaid subscription. Service is not available in AK/HI).
- Auto Hold
- Battery Saver
- Front-Wheel Drive (FWD)
- Intelligent Access with Push Button Start (Four-Door PEPS)
- Lincoln Connect™
  - 4G Embedded Modem with WiFi® Hot Spot Capability
  - Enables Lincoln Way™ App Remote Features (when activated)
  - Lincoln Way™ App includes:
    - Find Parking
    - Pre-Conditioning (schedule Remote Start)
    - Remote Lock/Unlock
    - Remote Start
    - Schedule Remote Start
    - Smartphone Integrated Technology
    - Vehicle Finder
- Lincoln Drive Control
  - Active Noise Control (ANC)
  - Adaptive Suspension
- Remote Start System
- SecuriCode™ Keyless Entry Keypad
- SYNC® 3
  - Enhanced Voice Recognition Communications and Entertainment System
  - 8" LCD Capacitive Touchscreen in Center Stack with Swipe Capability
  - 911 Assist®
  - Apple CarPlay™ and Android Auto™
  - Smart Charging USB ports – two (2)
  - SYNC® AppLink®

**NOTE:** SYNC® AppLink® lets you control some of your favorite compatible mobile apps with your voice. It is compatible with select smartphone platforms. Commands may vary by phone and AppLink® software.
- Transmission Oil Cooler
- Universal Garage Door Opener

<sup>1</sup> SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM® Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM® Radio Inc.

Series/Rate	Option Code	Continental	Continental Livery
Retail Series Mix (% of Total Vehicle)		48%	6%
Front-Wheel Drive (FWD)	L9P	S	
All-Wheel Drive (AWD)	L9V	O	
3.7L Ti-VCT V6 Engine	99K	S	S
Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	44J	S	S
Front-Wheel Drive (FWD) (incl. D&D)	L9U		S
All-Wheel Drive (AWD) (incl. D&D)	L9H		O
<b>Equipment Group</b>		<b>100A</b>	<b>500A</b>
		Continental	Continental Livery
<b>Included in Livery Equipment Group</b>			
<ul style="list-style-type: none"> <li>110V/150W AC Power Outlet</li> <li>40/20/40 Rear Seat Structure</li> <li>Engine-Hour Meter</li> <li>Hands-Free Trunk Lid</li> <li>Headlamps – Dynamic Lincoln Embrace★</li> <li>Heated/Ventilated Rear Seats</li> <li>Heavy-Duty Alternator – 200-Amp</li> <li>Illuminated Sill Plates – Front and Rear</li> <li>Leather-Trimmed Seats</li> <li>Manual Rear Door Sunshades</li> <li>Manual Rear Head Restraints</li> <li>Passenger Seat Chauffeur Front/Back Adjust Control Switch</li> <li>Power Rear Seat Recliner</li> <li>Rear Air Register</li> <li>Rear Seat Armrest with Stowage and Controls <ul style="list-style-type: none"> <li>Adjustable Cupholders</li> <li>Audio Controls</li> <li>Climate Controls</li> <li>Power Sunshade Up/Down Controls</li> <li>Rear EFP with 4" Display Screen</li> </ul> </li> <li>Rear Window Power Sunshade</li> <li>Smart Charging USB Port (two (2) in rear)</li> <li>Tri-Zone Climate Control</li> <li>Voice-Activated Touchscreen Navigation System with Pinch-to-Zoom Capability, SiriusXM Traffic and Travel Link®</li> </ul> <p><b>NOTE:</b> SiriusXM Traffic and Travel Link® includes a six-year prepaid subscription<sup>1</sup>. SiriusXM Traffic and Travel Link® service is not available in AK/HI.</p>			I
<b>Free Standing Packages &amp; Options (FSO)</b>			
<b>★Convenience Package</b> <ul style="list-style-type: none"> <li>Hands-Free Trunk Lid</li> <li>Soft Close Doors with Light Touch Handle</li> <li>Voice-Activated Touchscreen Navigation System with Pinch-to-Zoom Capability, SiriusXM Traffic and Travel Link®</li> </ul>	62C	O	
<b>★Elements Package</b> <ul style="list-style-type: none"> <li>Heated Rear Seats</li> <li>Heated Steering Wheel</li> <li>Windshield Wiper De-Icer</li> </ul>	66D	O	
<b>★Premium Package</b> <ul style="list-style-type: none"> <li>19" Premium Dark Stainless Painted Aluminum Wheel with Chrome Inserts and 19" All-Season Tire – P255/454R19</li> <li>Bridge of Weir Leather Seats</li> </ul> <p><b>NOTE:</b> Requires ordering Leather Seats (TH) (T5). Please refer to Color and Trim page</p> <ul style="list-style-type: none"> <li>Revel® Audio System with 13-Speakers</li> </ul> <p><b>NOTE:</b> Requires Convenience Pkg. (62C)</p>	61P	O	

<sup>1</sup> SiriusXM® audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then current rates. Fees and taxes apply. To cancel you must call SiriusXM® at 1-866-635-2349. See SiriusXM® Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc.

# 2020 LINCOLN CONTINENTAL EQUIPMENT GROUP

Equipment Group		100A	500A
<b>Free Standing Packages &amp; Options (FSO) (continued)</b>			
★20" Polished Aluminum Wheel with Dark Tarnish Painted Pockets and 20" All-Season Tire – 245/40 R20 <b>NOTE:</b> Requires Convenience Pkg. (62C) and Premium Pkg. (61P) <b>NOTE:</b> Replaces 19" Premium Dark Stainless Painted Aluminum Wheel with Chrome Inserts	642	O	
Driver Heated / Ventilated Seat	66C		O
Twin Panel Moonroof with Power Shade <b>NOTE:</b> Requires Premium Pkg. (61P) and Convenience Pkg. (62C) on 100A	43W	O	O
Burgundy Velvet Paint	R3	O	O
Ceramic Pearl Paint	GS	O	O
Iced Mocha Paint	AR	O	O
★Pristine White Paint	AZ	O	O
★Red Carpet Paint	D4	O	O
All-Weather Floor Liners	90B	O	O
Front License Plate Bracket	153	O	O
<b>Fleet Only Options (requires valid FIN code)</b>			
Engine Block Heater	41H	O	O
<b>Factory Invoiced Accessories (FIA)</b>			
Cargo Area Protector	97C	O	O

All 2020MY LINCOLN CONTINENTAL Standard Equipment, plus:

### MECHANICAL

- Engine – Twin-Turbocharged 2.7L V6 Engine
- Torque Vectoring Control (requires Twin-Turbocharged 3.0L V6 Engine)

### EXTERIOR

- Headlamps – Dynamic Lincoln Embrace
- Twin Panel Moonroof with Power Shade
- Wheels/Tires
  - 19" Polished Aluminum Wheel with Premium Dark Tarnish Painted Pockets
  - 19" All-Season Tire – P255/45R19

### INTERIOR/COMFORT

- Illuminated Front Sill Plates
- Seats – Bridge of Weir Leather Seats
- Smart Charging USB Ports (two (2) in rear)
- Rear Seat Electronic Temperature Control
- Seats
  - First Row – Perfect Position Seats (24-Way) with Power Thigh Extender (300A only)★
  - First Row –Heated / Ventilated Driver and Passenger Seats★
- Steering Wheel
  - Wood/Leather Steering Wheel – Brown Swirl Walnut (not available with Cappuccino Cabin Environment)
  - Wood/Leather Steering Wheel – Espresso Ash Swirl (requires Cappuccino Cabin Environment)
- Scuff Plate – Rear Door, Bright Insert★
- Tri-Zone Climate Control

### SAFETY/SECURITY

- Head Restraints
  - Front – Four-Way Power Adjust
  - Rear – Power Adjust
- Lincoln Experience (includes all previous Lincoln Experiences, plus)
  - Autofold Power Sideview Mirrors
  - Dynamic Lincoln Embrace

### DRIVER ASSIST TECHNOLOGY

- SYNC® 3 – Pinch-to-Zoom Capability included when equipped with available Voice-Activated Touchscreen Navigation System

### FUNCTIONAL

- Audio – Revel® Audio System
  - 13-Speakers
  - HD Radio™
  - MP3 Capability
  - Satellite/AM/FM Radio
  - SiriusXM® Radio<sup>1</sup> with a six-month prepaid subscription in the 48 contiguous states. Service not available in AK/HI
- Rear Window Power Sunshade

### PACKAGES

- Convenience Package★
  - Hands-Free Trunk Lid
  - Soft Close Doors with Light Touch Handle
  - Voice-Activated Touchscreen Navigation System with Pinch-to-Zoom Capability, SiriusXM Traffic and Travel Link®
- NOTE: SiriusXM Traffic and Travel Link® includes a six-year prepaid subscription<sup>1</sup>. SiriusXM Traffic and Travel Link® service is not available in Alaska or Hawaii.**
- Elements Package★
  - Heated Rear Seats
  - Heated Steering Wheel
  - Windshield Wiper De-Icer
- Technology Package
  - 360-Degree Camera
  - Active Park Assist
  - Head-Up Display
  - Sideview Mirror – Autofold Power with Unique Lincoln Projector Security Approach Lamps
  - Windshield Wiper De-Icer

<sup>1</sup> SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then current rates. Fees and taxes apply. To cancel you must call SiriusXM® at 1-866-635-2349. See SiriusXM® Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

# 2020 LINCOLN CONTINENTAL RESERVE EQUIPMENT GROUP

Series/Rate	Option Code	CONTINENTAL RESERVE
Retail Series Mix (% of Total Vehicle)		38%
Front-Wheel Drive (FWD)	L9R	S
All-Wheel Drive (AWD)	L9N	O
Twin-Turbocharged 2.7 V6 Engine	99P	S
Twin-Turbocharged 3.0L V6 Engine <b>NOTE:</b> Requires AWD (L9N) <b>NOTE:</b> Includes Torque Vectoring <b>NOTE:</b> Requires Perfect Position Seats (30-Way) with Active Motion®, Power Thigh Extender and Head Restraints (60M)	99C	O
Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	44C	S
<b>Equipment Group</b>	<b>300A</b>	
		Continental Reserve
<b>Free Standing Packages &amp; Options (FSO)</b>		
<b>★Luxury Package</b> <ul style="list-style-type: none"> <li>20" Polished Aluminum Wheel with Dark Tarnish Painted Pockets – 20" All-Season Tire – 245/40 R20 <b>NOTE:</b> 20" Polished Aluminum Wheel not available when ordering Monochromatic Package</li> <li>Premium LED Headlamps with Fade On/Fade Off Dynamic Lincoln Embrace</li> <li>Revel® Ultima Audio System with 19-Speakers, HD Radio™ and Single-CD Player <b>NOTE:</b> Requires Perfect Position Seats (30-Way) with Active Motion®, Power Thigh Extender and Head Restraints (60M)</li> </ul>	17L	O
<b>★Monochromatic Appearance Package</b> <ul style="list-style-type: none"> <li>20" Machined Premium Ebony Painted Aluminum Wheel with 20" All-Season Tire – 245/40R20</li> <li>Monochromatic Color-Keyed Grille</li> <li>Lincoln Badge</li> <li>Lincoln Unique Painted Upper Grille <b>NOTE:</b> Available only with Pristine White (AZ) or Infinite Black (UM) exterior paints</li> </ul>	62A	O
<b>Rear Seat Amenities Package</b> <ul style="list-style-type: none"> <li>40/20/40 Rear Seat Structure</li> <li>110V/150W AC Power Outlet</li> <li>Four-Way Rear Seat Power Lumbar</li> <li>Heated / Ventilated Rear Seats</li> <li>Inflatable Rear Safety Belts (2<sup>nd</sup> Row outboard)</li> <li>Manual Rear Head Restraints</li> <li>Moonroof Power Shade Control Switch</li> <li>Passenger Seat Back Control Switch</li> <li>Power Recline Rear Seat</li> <li>Rear Center Armrest with Cupholder</li> <li>Rear Duct B-Pillar Registers</li> <li>Sunblinds<b>NOTE:</b> Requires Perfect Position Seat (30-Way) with Active Motion®, Power Thigh Extender and Head Restraints (60M)</li> </ul>	61R	O
Perfect Position Seat (30-Way) with Active Motion®, Power Thigh Extender and Head Restraints	60M	O
Burgundy Velvet Paint	R3	O
Ceramic Pearl Paint	GS	O
Iced Mocha Paint	AR	O
★Pristine White Paint	AZ	O
★Red Carpet Paint	D4	O
Rhapsody Blue Paint	N5	O
All-Weather Floor Liners	90B	O
Front License Plate Bracket	153	O
<b>Fleet Only Options (requires valid FIN code)</b>		
Engine Block Heater	41H	O
<b>Factory Invoiced Accessories (FIA)</b>		
Cargo Area Protector	97C	O



All 2020MY LINCOLN CONTINENTAL RESERVE Standard Equipment, plus:

## MECHANICAL

- Twin-Turbocharged 2.7L V6 Engine  
**NOTE: Requires FWD (L9A)**
- Twin-Turbocharged 3.0L V6 Engine  
**NOTE: Requires AWD (L9B)**
- Torque Vectoring Control (requires Twin-Turbocharged 3.0L V6 Engine)  
**NOTE: Requires AWD (L9B)**

## EXTERIOR

- Wheels/Tires
  - 20" Polished Aluminum Wheel with Black Label Center Cap
  - 20" All-Season Tire – 245/40R20

## INTERIOR/COMFORT

- Floor Mats – First and Second Rows with Black Label Logo and Alcantara® Trim
- Seats
  - First Row – Perfect Position Seat (30-Way) with Active Motion®, Power Thigh Extender and Four-Way Head Restraints
  - Bridge of Weir Leather Seats
- Scuff Plate – Rear Door, Bright Insert★
- Steering Wheel
  - Luxury – Silver Mesh/Wollsdorf Leather Steering Wheel (requires Rhapsody Blue Interior Theme)
  - Wood/Leather – Chilean Maple/ Wollsdorf Leather Steering Wheel (requires Throughbred Interior Theme)
  - Wood/Leather – Ebony Wood / Wollsdorf Leather Steering Wheel (requires Chalet Interior Theme)

## SAFETY/SECURITY

- Headlamps – Premium LED Headlamps with Fade On/Fade Off Dynamic Lincoln Embrace
- Mirror – Sideview – Unique Lincoln Black Label Projector Security Approach Lamps

## FUNCTIONAL

- Audio – Revel® Ultima Audio System with 19-Speakers
  - HD Radio™
  - MP3-Capability
  - Satellite/AM/FM Radio
  - Single-CD Player
  - SiriusXM® Radio<sup>1</sup> with a six-month prepaid subscription in the 48 contiguous states. Service is not available in AK/HI.

<sup>1</sup> SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM® Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

# 2020 LINCOLN CONTINENTAL BLACK LABEL EQUIPMENT GROUP

Series/Rate	Option Code	CONTINENTAL BLACK LABEL
Retail Series Mix (% of Total Vehicle)		8%
Front-Wheel Drive (FWD)	L9A	S
All-Wheel Drive (AWD)	L9B	O
Twin-Turbocharged 2.7L V6 Engine <b>Note:</b> Requires FWD (L9A)	99P	S
Twin-Turbocharged 3.0L V6 Engine <b>Note:</b> Requires AWD (L9B) <b>Note:</b> Includes Torque Vectoring	99C	S
Six-Speed SelectShift® Automatic Transmission with Paddle Shifters	44C	S
<b>Equipment Group</b>		<b>800A</b>
		Continental Black Label
<b>Free Standing Packages &amp; Options (FSO)</b>		
<b>★Monochromatic Appearance Package</b> <ul style="list-style-type: none"> <li>20" Machined Premium Ebony Painted Aluminum Wheel with 20" All-Season Tire – 245/40R20</li> <li>Monochromatic Color-Keyed Grille</li> <li>Lincoln Badge</li> <li>Lincoln Unique Painted Upper Grille</li> </ul> <b>Note:</b> Available only with Pristine White (AZ) or Infinite Black (UM) exterior paints <b>Note:</b> Requires ordering Coach Door Pkg. with All-Wheel Drive(L9B), Twin-Turbocharged 3.0L V6 Engine (99C) and Rear Seat Amenities Pkg. (61R) via Ship-Thru 31C <b>Note:</b> Not available GSA/Military Sales	62A	O
<b>Rear Seat Amenities Package</b> <ul style="list-style-type: none"> <li>40/20/40 Rear Seat Structure</li> <li>Four-Way Rear Seat Power Lumbar</li> <li>Heated / Ventilated Rear Seats</li> <li>Inflatable Rear Seat Belts (second row outboard)</li> <li>Manual Rear Head Restraint</li> <li>Moonroof Power Shade Control Switch</li> <li>Passenger Seat Back Control Switch</li> <li>Power Recline Rear Seat</li> <li>Rear Center Armrest With Cupholder</li> <li>Rear Duct B-Pillar Registers</li> <li>Sunblinds</li> </ul>	61R	O
Chroma Caviar Dark Gray Premium Paint (Chromoflare)	XF	O
Chroma Crystal Blue Paint	EB	O
All-Weather Floor Liners	90B	O
Front License Plate Bracket	153	O
<b>Fleet Only Options (requires valid FIN code)</b>		
Engine Block Heater	41H	O
<b>Factory Invoiced Accessories (FIA) – Shipped separately from the vehicle for dealer installation</b>		
Cargo Area Protector	97C	O

## AXLE AVAILABILITY

***Twin-Turbocharged 3.0L V6 AWD  
Axle Ratio = 3.39***

***Twin-Turbocharged 2.7L V6 FWD  
Axle Ratio = 2.77  
3.7L Ti-VCT V6 FWD Axle Ratio =  
2.77***

***Twin-Turbocharged 2.7L V6 FWD  
Axle Ratio = 3.16  
Twin-Turbocharged 2.7L V6 AWD  
Reserve (300A) Axle Ratio = 3.16***

## WHEEL AVAILABILITY



18" Premium Magnetic  
Painted Aluminum Wheel  
Standard on Continental  
(100A) and Livery (500A)



19" Premium Dark Stainless  
Painted  
Aluminum Wheel with Chrome  
Inserts★  
Included with Premium Pkg.  
(61P) on Continental (100A)



20" Machined Premium Ebony  
Painted Aluminum Wheel  
Included in Monochromatic  
Appearance Pkg. (62A)  
on Continental Reserve  
(300A)

## 2020 LINCOLN CONTINENTAL FUNCTIONAL EQUIPMENT



19" Polished Aluminum Wheel  
with Premium Dark Tarnish  
Painted Pockets  
Standard on Continental  
Reserve (300A)



20" Polished Aluminum Wheel  
with Dark Tarnish Painted  
Pockets  
Optional on Continental  
(100A) when ordered with  
Convenience Pkg. (62C) and  
Premium Pkg. (61P)  
Included in Luxury Pkg. (17L)  
on Continental Reserve  
(300A)



20" Polished Aluminum Wheel  
with Black  
Label Centercap  
Standard on Continental  
Black Label (800A)

# 2020 LINCOLN CONTINENTAL

## COLOR & TRIM AVAILABILITY

Model	Style/Material	Interior Description
Continental	Lincoln Soft Touch	
Continental Reserve	Bridge of Weir Leather	Premium Leather-Trimmed Micro-Perforated Heated/Ventilated Front Seats with 60/40 2 <sup>nd</sup> Row Split Folding Seats with Ski Pass-Through
Continental Livery	Lincoln Soft Touch	Micro-Perforated Heated Front Seats

### COLOR OFFERINGS

Cabin Environment <sup>1</sup> :		CONTINENTAL							
		Continental 100A		Continental 100A Premium Pkg. (61P) ONLY		Continental Reserve 300A		Continental Livery 500A	
		Ebony	Cappuccino	Ebony	Cappuccino	Ebony	Cappuccino	Ebony/Terracotta	Ebony
Seats:		Ebony	Cappuccino	Ebony	Cappuccino	Ebony	Cappuccino	Terracotta	Ebony
Appliques <sup>2</sup> :		Wood Appliqués: Brown Swirl Walnut	Wood Appliqués: Espresso Ash Swirl	Wood Appliqués: Brown Swirl Walnut	Wood Appliqués: Espresso Ash Swirl	Wood Appliqués: Brown Swirl Walnut	Wood Appliqués: Espresso Ash Swirl	Wood Appliqués: Brown Swirl Walnut	
Paint Name	Order Code	7H	75	TH	T5	TH	T5	TA	GH
Iced Mocha <sup>3</sup>	AR	■	■	■	■	■	■	■	■
★Pristine White <sup>3</sup>	AZ	■	■	■	■	■	■	■	■
★Red Carpet <sup>3</sup>	D4	■	■	■	■	■	■		■
Blue Diamond	FT	■	■	■	■	■	■		■
Black Velvet <i>NOTE: Fleet only (500A)</i>	G1								■
★Ceramic Pearl <sup>3</sup>	GS	■	■	■	■	■	■	■	■
Magnetic Gray	J7	■	■	■	■	■	■	■	■
★Silver Radiance	JS	■	■	■	■	■	■	■	■
Rhapsody Blue <sup>3</sup>	N5					■	■		
Burgundy Velvet <sup>3</sup>	R3	■	■	■	■	■	■		■
Infinite Black	UM	■	■	■	■	■	■	■	

<sup>1</sup> Cabin Environment consists of upper and lower instrument and door trim.

<sup>2</sup> Appliqués affect instrument panel and steering wheel only. IP also includes Metallic surfaces.

<sup>3</sup> Additional Cost – please see price pages for pricing information.

# 2020 LINCOLN CONTINENTAL BLACK LABEL COLOR & TRIM AVAILABILITY

Model	Style/Material	Interior Description
Continental Black Label	Venetian Leather	Premium Perforated Leather-Trimmed Heated/Ventilated Buckets Front Seats with Fixed 2 <sup>nd</sup> Row

## COLOR OFFERINGS

Theme		Continental Black Label		
		Leather		
		Chalet	Thoroughbred	Rhapsody Blue
		Alpine	Jet Black	Rhapsody Blue
Paint Name	Order Code	CE	F4	9G
Pristine White	AZ	■	■	■
Chroma Crystal Blue <sup>1</sup>	EB	■		■
Silver Radiance	JS	■	■	■
Rhapsody Blue	N5	■		■
Infinite Black	UM	■	■	■
Chroma Caviar Dark Gray Premium (Chromoflare) <sup>1</sup>	XF	■	■	

## INTERIOR THEME OFFERING

	Option Code	
<b>Chalet Theme:</b> <ul style="list-style-type: none"> <li>• Appliques – Silverwood</li> <li>• Leather-Wrapped Interior – Alpine/Esspresso leather</li> <li>• Specialty Leather Seats – Alpine Venetian Leather with Lincoln-Star Perforation</li> <li>• Headliner – Alpine Alcantara®</li> <li>• Floor Carpet/Mats – Espresso with Alcantara® Accent</li> </ul> <b>NOTE: Included with CE Alpine Trim</b>	76D	O
<b>Thoroughbred Theme:</b> <ul style="list-style-type: none"> <li>• Appliques – Chilean Maple</li> <li>• Leather-Wrapped Interior – Jet Black/Belmont Leather</li> <li>• Specialty Leather Seats – Jet Black Venetian Leather with Diamond-L Perforation</li> <li>• Headliner – Jet Black Alcantara®</li> <li>• Floor Carpet/Mats – Jet Black with Alcantara® Accent</li> </ul> <b>NOTE: Included with F4 Jet Black Trim</b>	76T	O
<b>Rhapsody Blue Theme:</b> <ul style="list-style-type: none"> <li>• Appliques – Silver Mesh</li> <li>• Leather-Wrapped Interior – Rhapsody Blue Leather</li> <li>• Specialty Leather Seats – Rhapsody Blue Venetian Leather with Alcantara® Linking L Perforation</li> <li>• Headliner – Rhapsody Blue Alcantara®</li> <li>• Floor Carpet/Mats – Rhapsody Blue with Alcantara® Accent</li> </ul> <b>NOTE: Included with 9G Rhapsody Blue Trim</b>	76R	O

<sup>1</sup> Extra Cost

EMISSIONS

EMISSIONS STANDARD/OPTIONAL EQUIPMENT

50-STATE EMISSION SYSTEM ..... 425  
Standard equipment in all states.

FRONT LICENSE PLATE BRACKET ..... 153  
Standard in states requiring two license plates and optional  
to all others.

★ = New for this model year

## FUEL ECONOMY

		50-STATE			
		F.E. LABEL		COMBINED	ESTIMATED ANNUAL FUEL COST
		ADJUSTED CITY	HIGHWAY		
ENGINE DISPL.	TRANSMISSION				
V6 FWD					
Twin-Turbocharged 2.7L V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD
3.7L Ti-VCT V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD
V6 AWD					
Twin-Turbocharged 2.7L V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD
Twin-Turbocharged 3.0L V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD
3.7L Ti-VCT V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD

## ENGINE HORSEPOWER AND TORQUE RATINGS

		NOMINAL COMPRESSION RATIO	50-STATE	
			HORSEPOWER	TORQUE
ENGINE DISPL.	TRANSMISSION		H.P. @ RPM	FT. LBS. @ RPM
V6				
Twin-Turbocharged 2.7L V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	335 @ 5,700	380 @ 3,500
Twin-Turbocharged 3.0L V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	400 @ 5750	400 @ 2750
3.7L Ti-VCT V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	305 @ 6,500	280 @ 4,000