

MAJOR PRODUCT FEATURES

To learn more about the features on this vehicle, go to www.lincolnproductportfolio.com

MODEL/SERIES/AVAILABILITY

- **3 Available Series:**
 - Continental
 - Continental Reserve
 - Continental Black Label
- **5 Available Powertrains:**
 - 3.7L Ti-VCT V6 Engine FWD
 - 3.7L Ti-VCT V6 Engine AWD
 - Twin-Turbocharged 2.7L V6 Engine FWD
 - Twin-Turbocharged 2.7L V6 Engine AWD
 - Twin-Turbocharged 3.0L V6 Engine AWD
- **New/Changed:**
 - No longer offering Select series

MECHANICAL

- **New/Changed:**
 - N/A

EXTERIOR CHANGES

- **New/Changed:**
 - 20" Polished Aluminum Wheel with Dark Tarnish Painted Pockets (642) now available on Continental (100A)★
Note: Requires Convenience Package (62C) and Premium Package (61P)
- **New Exterior Colors:**
 - Pristine White (AZ)★
 - Red Carpet (D4)★
 - Silver Radiance (JS)★
- **Deleted Exterior Colors:**
 - Ingot Silver
 - Ruby Red
 - White Platinum

INTERIOR/COMFORT

- **New/Changed:**
 - N/A

DRIVER ASSIST TECHNOLOGY

- **New/Changed:**
 - N/A

FUNCTIONAL

- **New/Changed:**
 - N/A

SAFETY/SECURITY

- **New/Changed:**
 - N/A

PACKAGES

- **New/Changed Packages:**
 - Convenience Package (62C) optional on Continental (100A), standard for Continental Reserve (300A) and Black Label (800A)★
 - Hands-Free Trunk Lid
 - Soft Close Doors with Light Touch Handle
 - Voice-Activated Touchscreen Navigation System with Pinch-to-Zoom Capability, SiriusXM Traffic and Travel Link®
 - Elements Package (66D) available on Continental (100A) and standard for Continental Reserve (300A) and Black Label (800A)★
 - Heated Rear Seats
 - Heated Steering Wheel
 - Windshield Wiper De-Icer
 - Luxury Package (17L) available on Continental Reserve (300A) when ordered with Perfect Position Seats (30-Way with Active Motion® (60M)★
 - 20" Polished Aluminum Wheel with Dark Tarnish Painted Pockets
 - Premium LED Headlamps with Fade On/Fade Off Dynamic Lincoln Embrace
 - Revel® Ultima Audio System with 19-Speakers, HD Radio™ and Single CD-Player
NOTE: Requires Perfect Position Seats (30-Way) with Active Motion® (60M)
 - Monochromatic Appearance Package (62A) available on Continental Reserve (300A)★
 - 20" Machined Premium Ebony Painted Aluminum Wheel
 - Monochromatic Color-Keyed Grille
 - Lincoln Badge
 - Lincoln Unique Painted Upper Grille
NOTE: Available only with Pristine White (AZ) or Infinite Black (UM) exterior paints
 - Premium Package (61P) available on Continental (100A) when ordered with Convenience Package (62C)★
 - 19" Premium Dark Stainless Painted Aluminum Wheel
 - Bridge of Weir Leather Seats – Ebony (TH) or Cappuccino (T5)
 - Revel® Audio System with 13-Speakers
NOTE: Requires Convenience Package (62C)
 - Technology Package (63T) standard on Continental Reserve (300A) and Black Label (800A)
 - 360-Degree Camera with Front Camera Washer
 - Active Park Assist
 - Head-Up Display with Forward Collision Warning (FCW)
 - Power Folding Sideview Mirrors, Heated with Auto-Dimming (driver side), LED Turn Signals, Memory and Blind Spot Detection
 - Windshield Wiper De-Icer

ACCESSORIES

- N/A

2020 LINCOLN CONTINENTAL ORDER COMBINATIONS

- Continental (100A)
 - L9P – FWD
 - L9V – AWD
- Continental Reserve (300A)
 - L9R – FWD
 - L9N – AWD
- Continental Black Label (800A)
 - L9A – FWD
 - L9B – AWD
- Continental Livery (500A) – with valid FIN code
 - L9U – FWD
 - L9H – AWD

LATEST ORDER GUIDE UPDATES

- **Revised:** Description for Monochromatic Package features
- **Added:** New wheel image for Monochromatic Package
- **Revised:** All-Weather Floor Liners from (FIA) to (FSO)
- **Updated:** PACKAGES Section for Reserve series standard equipment page
- **Removed:** 300A from Standard Equipment Page for 19" Bright Machined Alum Wheel

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com for the most current information.

MAJOR PRODUCT FEATURES

LATEST ORDER GUIDE UPDATES (continued)

- **Added:** Footnote for Lincoln Connect and Member Privileges for Black Label
- **Removed:** Redundancy for Windshield Wiper De-Icer on Reserve

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com for the most current information.

★ = New for this model year

The following features are standard on every 2020MY LINCOLN CONTINENTAL:

MECHANICAL

- Brakes – 18" Front Twin Piston/17" Rear Solid
- Electric Parking Brake
- Engine – 3.7L Ti-VCT V6 Engine
- Transmission – Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters

EXTERIOR

- Active Grille Shutters
- AM/FM Antenna Integrated in Rear Window
- Body-Color Front and Rear Bumpers
- Bright Lower and Rear Fascia Accents
- Cargo Net
- Chrome Beltline Integrated E-Latch Door Handle
- Chrome Surround Windows
- Class II Trailer Tow
- Configurable LED Daytime Running Lamps (DTRL)
- Dual Chrome Exhaust Tips and Bright Fender Vents
- Easy Fuel® Capless Fuel-Filler
- Front License Plate Brackets (standard in states requiring Front License Plates, optional in other states)
- Glass
 - Laminated – Front
 - Solar Tinted – Complete
- Grille
 - Lincoln Chrome Mesh Upper
 - Mold-in-Color Lower
- LED (light-emitting diode) Taillamps
- Lincoln Embrace
 - Illuminated Door Handle
 - Lincoln Approach Detection System
 - Lincoln Logo Welcome Mat
 - Signature Lighting Fade On/Off
- Lower Door Bright
- Manual Trunk Lid
- Wheels/Tires
 - 18" Premium Magnetic Painted Aluminum Wheel
 - 18" All-Season Tire – 235/50R18
 - 18" Mini Steel Spare Wheel
 - 18" Mini Spare Tire

INTERIOR/COMFORT

- Accessory Delay for Power Features
- Ambient Lighting
- Cabin Particulate Air Filter
- Center Console-Mounted Shifter
- Console
 - Front with Armrest and Storage
 - Overhead with Dome Light and Sunglasses Holder
- Dual-Zone Climate Control
- Floor Mats – First and Second Rows
- Illuminated Entry System
- Illuminated Visor Vanity Mirrors
- Lincoln Experience
 - Lincoln Concierge
 - Lincoln Way™ App
- Message Center with Trip Computer
 - Compass
 - Outside Temperature Display
- Power Door-Locks with Autolock
- Powerpoints
 - One (1) in Media Bin
 - One (1) in Console Bin
 - One (1) in Rear Console (not available Livery 500A)
- **NOTE:** Not available with 110V/150W AC Power Outlet
- Rear Heat/AC Vents in Center Console
- Rear Seat Armrest with Cupholders and Storage
- Rear Seat Reading Lamps
- Scuff Plates – Front and Rear Door, Bright Insert

INTERIOR/COMFORT (continued)

- Seats
 - First Row – Comfort Seats (10-Way Power) Driver and Passenger
 - First Row – Driver Two-Way Lumbar Support
 - First Row – Heated Driver and Passenger Seats
 - First Row – Memory Driver Seat
 - First Row – Passenger Lumbar Support
 - First Row – Power Driver and Passenger Seat Recliner
 - Lincoln Soft Touch Seats
 - Second Row – 60/40 Split Folding Seats with Ski Pass-Through
 - Seatback Map Pockets
- Soft Open/Close Glove Box
- Steering Wheel
 - Leather-Wrapped
 - Speed, Audio, Climate Controls
 - Power Tilt/Telescoping Steering column with Memory
- Windows
 - Global Open/Close Windows
 - Power Windows with Front and Rear One-Touch Up/Down Feature
- Wood Trim – IP, Door-Panels, Console TFP, Media Bin

SAFETY/SECURITY

- AdvanceTrac® Electronic Stability Control
- Airbags
 - Driver and Front Passenger – Dual-Stage
 - Driver Knee
 - Glove Box Door Integrated Knee
 - Side Curtain with Rollover Sensor – Safety Canopy®
 - Side Impact – Front Row Side Seat
- Auto-Dimming Rearview Mirror
- Belt-Minder® (front safety belt reminder)
- Child Safety Rear Door Locks
- Dual-Note Electric Horn
- Emergency Brake Assist
- Engine-Only Traction Control (EOTC)
- Enhanced Security Package
 - Combination Interior Motion/Inclination Sensor
 - Double Locking
 - Enhanced Valet Mode
 - Lockable Interior Storage
 - Passive Anti-Theft System (PATS)
 - Perimeter Alarm
 - Secondary Horn
 - Switch Inhibit
- Four-Wheel Anti-Lock Brake System (ABS)
- Front and Rear Park Assist
- Head Restraints
 - Front – Four-Way Manual Adjust
 - Rear – Folding, Manual Adjust
- Headlamps
 - Accent Lighting
 - Adaptive Bi-Functional HID Headlamps
 - Fade On/Fade Off Lincoln Embrace
- Individual Tire Pressure Monitoring System (TPMS) (includes a four-tire visual aid)
- LATCH (Lower Anchors and Tether Anchors for Children)
- Mirrors – Sideview
 - Auto-Dimming (driver side)
 - Blind Spot Detection with Cross-Traffic Alert
 - Body-Color Caps
 - Heated
 - LED Turn Signal Lamps
 - Lincoln Projector Light
 - Memory
 - Power Adjustable
 - Power Folding
- MyKey®
- Rear Window Defroster
- Remote Keyless Entry System (RKE)
- Safety Belt Pretensioners
- SOS Post Crash Alert System™

LINCOLN CO-PILOT360™

- Auto High Beams
- Blind Spot Detection with Cross-Traffic Alert
- Lane-Keeping System
 - Driver Alert
 - Lane-Keeping Alert
 - Lane-Keeping Assist
- Pre-Collision Assist
 - Automatic Emergency Braking (AEB)
 - Dynamic Brake Support (DBS)
 - Forward Collision Warning (FCW)
- Rear View Camera

DRIVER ASSIST TECHNOLOGY

- Adaptive Cruise Control with Stop-and-Go
- Adaptive Steering
- Forward Sensing
- Headlamps – Autolamp (Automatic On/Off)
- Hill Start Assist
- Rain Sensing Wipers
- Reverse Sensing System

FUNCTIONAL

- Alternator – 175-Amp
- Audio – Lincoln Premium Audio System
 - 10-Speakers
 - Satellite/AM/FM Radio
 - SiriusXM® Radio¹ with a six-month prepaid subscription. Service is not available in AK/HI).
- Auto Hold
- Battery Saver

¹ SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM® Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM® Radio Inc.

FUNCTIONAL (continued)

- Front-Wheel Drive (FWD)
 - Intelligent Access with Push Button Start (Four-Door PEPS)
 - Lincoln Connect™²
 - 4G Embedded Modem with WiFi® Hot Spot Capability
 - Enables Lincoln Way™ App Remote Features (when activated)
 - Lincoln Way™ App includes:
 - Find Parking
 - Pre-Conditioning (schedule Remote Start)
 - Remote Lock/Unlock
 - Remote Start
 - Schedule Remote Start
 - Smartphone Integrated Technology
 - Vehicle Finder
 - Lincoln Drive Control
 - Active Noise Control (ANC)
 - Adaptive Suspension
 - Remote Start System
 - SecuriCode™ Keyless Entry Keypad
 - SYNC® 3
 - Enhanced Voice Recognition Communications and Entertainment System
 - 8" LCD Capacitive Touchscreen in Center Stack with Swipe Capability
 - 911 Assist®
 - Apple CarPlay™ and Android Auto™
 - Smart Charging USB ports – two (2)
 - SYNC® AppLink®
- NOTE:** SYNC® AppLink® lets you control some of your favorite compatible mobile apps with your voice. It is compatible with select smartphone platforms. Commands may vary by phone and AppLink® software.
- Transmission Oil Cooler
 - Universal Garage Door Opener

² Lincoln Connect, the Lincoln Way App and Complimentary Connected Services are required for remote features (see Lincoln Way Terms for details). Connected Services and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected Services exclude Wi-Fi® Hot Spot.

Series/Rate	Option Code	Continental	Continental Livery
Retail Series Mix (% of Total Vehicle)		48%	6%
Front-Wheel Drive (FWD)	L9P	S	
All-Wheel Drive (AWD)	L9V	O	
3.7L Ti-VCT V6 Engine	99K	S	S
Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	44J	S	S
Front-Wheel Drive (FWD) (incl. D&D)	L9U		S
All-Wheel Drive (AWD) (incl. D&D)	L9H		O
Equipment Group		100A	500A
		Continental	Continental Livery
Included in Livery Equipment Group			
<ul style="list-style-type: none"> 110V/150W AC Power Outlet 40/20/40 Rear Seat Structure Engine-Hour Meter Hands-Free Trunk Lid Headlamps – Dynamic Lincoln Embrace★ Heated/Ventilated Rear Seats Heavy-Duty Alternator – 200-Amp Illuminated Sill Plates – Front and Rear Leather-Trimmed Seats Manual Rear Door Sunshades Manual Rear Head Restraints Passenger Seat Chauffeur Front/Back Adjust Control Switch Power Rear Seat Recliner Rear Air Register Rear Seat Armrest with Stowage and Controls <ul style="list-style-type: none"> Adjustable Cupholders Audio Controls Climate Controls Power Sunshade Up/Down Controls Rear EFP with 4" Display Screen Rear Window Power Sunshade Smart Charging USB Port (two (2) in rear) Tri-Zone Climate Control Voice-Activated Touchscreen Navigation System with Pinch-to-Zoom Capability, SiriusXM Traffic and Travel Link® <p>NOTE: SiriusXM Traffic and Travel Link® includes a six-year prepaid subscription¹. SiriusXM Traffic and Travel Link® service is not available in AK/HI.</p>			I
Free Standing Packages & Options (FSO)			
★Convenience Package <ul style="list-style-type: none"> Hands-Free Trunk Lid Soft Close Doors with Light Touch Handle Voice-Activated Touchscreen Navigation System with Pinch-to-Zoom Capability, SiriusXM Traffic and Travel Link® 	62C	O	
★Elements Package <ul style="list-style-type: none"> Heated Rear Seats Heated Steering Wheel Windshield Wiper De-icer 	66D	O	
★Premium Package <ul style="list-style-type: none"> 19" Premium Dark Stainless Painted Aluminum Wheel with Chrome Inserts and 19" All-Season Tire – P255/45R19 Bridge of Weir Leather Seats <p>NOTE: Requires ordering Leather Seats (TH) (T5). Please refer to Color and Trim page</p> <ul style="list-style-type: none"> Revel® Audio System with 13-Speakers <p>NOTE: Requires Convenience Pkg. (62C)</p>	61P	O	

¹ SiriusXM® audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then current rates. Fees and taxes apply. To cancel you must call SiriusXM® at 1-866-635-2349. See SiriusXM® Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc.

2020 LINCOLN CONTINENTAL EQUIPMENT GROUP

Equipment Group		100A	500A
Free Standing Packages & Options (FSO) (continued)			
★20" Polished Aluminum Wheel with Dark Tarnish Painted Pockets and 20" All-Season Tire – 245/40 R20 NOTE: Requires Convenience Pkg. (62C) and Premium Pkg. (61P) NOTE: Replaces 19" Premium Dark Stainless Painted Aluminum Wheel with Chrome Inserts	642	O	
Driver Heated / Ventilated Seat	66C		O
Twin Panel Moonroof with Power Shade NOTE: Requires Premium Pkg. (61P) and Convenience Pkg. (62C) on 100A	43W	O	O
Burgundy Velvet Paint	R3	O	O
Ceramic Pearl Paint	GS	O	O
Iced Mocha Paint	AR	O	O
★Pristine White Paint	AZ	O	O
★Red Carpet Paint	D4	O	O
All-Weather Floor Liners	90B	O	O
Front License Plate Bracket	153	O	O
Fleet Only Options (requires valid FIN code)			
Engine Block Heater	41H	O	O
Factory Invoiced Accessories (FIA)			
Cargo Area Protector	97C	O	O

All 2020MY LINCOLN CONTINENTAL Standard Equipment, plus:

MECHANICAL

- Engine – Twin-Turbocharged 2.7L V6 Engine
- Torque Vectoring Control (requires Twin-Turbocharged 3.0L V6 Engine)

EXTERIOR

- Headlamps – Dynamic Lincoln Embrace
- Twin Panel Moonroof with Power Shade
- Wheels/Tires
 - 19" Polished Aluminum Wheel with Premium Dark Tarnish Painted Pockets
 - 19" All-Season Tire – P255/45R19

INTERIOR/COMFORT

- Illuminated Front Sill Plates
- Seats – Bridge of Weir Leather Seats
- Smart Charging USB Ports (two (2) in rear)
- Rear Seat Electronic Temperature Control
- Seats
 - First Row – Perfect Position Seats (24-Way) with Power Thigh Extender (300A only)★
 - First Row –Heated / Ventilated Driver and Passenger Seats★
- Steering Wheel
 - Wood/Leather Steering Wheel – Brown Swirl Walnut (not available with Cappuccino Cabin Environment)
 - Wood/Leather Steering Wheel – Espresso Ash Swirl (requires Cappuccino Cabin Environment)
- Scuff Plate – Rear Door, Bright Insert★
- Tri-Zone Climate Control

SAFETY/SECURITY

- Head Restraints
 - Front – Four-Way Power Adjust
 - Rear – Power Adjust
- Lincoln Experience (includes all previous Lincoln Experiences, plus)
 - Autofold Power Sideview Mirrors
 - Dynamic Lincoln Embrace

DRIVER ASSIST TECHNOLOGY

- SYNC® 3 – Pinch-to-Zoom Capability included when equipped with available Voice-Activated Touchscreen Navigation System

FUNCTIONAL

- Audio – Revel® Audio System
 - 13-Speakers
 - HD Radio™
 - MP3 Capability
 - Satellite/AM/FM Radio
 - SiriusXM® Radio¹ with a six-month prepaid subscription in the 48 contiguous states. Service not available in AK/HI
- Rear Window Power Sunshade

PACKAGES

- Convenience Package★
 - Hands-Free Trunk Lid
 - Soft Close Doors with Light Touch Handle
 - Voice-Activated Touchscreen Navigation System with Pinch-to-Zoom Capability, SiriusXM Traffic and Travel Link®
- NOTE:** *SiriusXM Traffic and Travel Link® includes a six-year prepaid subscription¹. SiriusXM Traffic and Travel Link® service is not available in Alaska or Hawaii.*
- Elements Package★
 - Heated Rear Seats
 - Heated Steering Wheel
 - Windshield Wiper De-Icer
- Technology Package
 - 360-Degree Camera
 - Active Park Assist
 - Head-Up Display
 - Sideview Mirror – Autofold Power with Unique Lincoln Projector Security Approach Lamps

¹ SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then current rates. Fees and taxes apply. To cancel you must call SiriusXM® at 1-866-635-2349. See SiriusXM® Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

2020 LINCOLN CONTINENTAL RESERVE EQUIPMENT GROUP

Series/Rate	Option Code	CONTINENTAL RESERVE
Retail Series Mix (% of Total Vehicle)		38%
Front-Wheel Drive (FWD)	L9R	S
All-Wheel Drive (AWD)	L9N	O
Twin-Turbocharged 2.7 V6 Engine	99P	S
Twin-Turbocharged 3.0L V6 Engine NOTE: Requires AWD (L9N) NOTE: Includes Torque Vectoring NOTE: Requires Perfect Position Seats (30-Way) with Active Motion®, Power Thigh Extender and Head Restraints (60M)	99C	O
Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	44C	S
Equipment Group	300A	
		Continental Reserve
Free Standing Packages & Options (FSO)		
★Luxury Package <ul style="list-style-type: none"> 20" Polished Aluminum Wheel with Dark Tarnish Painted Pockets – 20" All-Season Tire – 245/40 R20 NOTE: 20" Polished Aluminum Wheel not available when ordering Monochromatic Package Premium LED Headlamps with Fade On/Fade Off Dynamic Lincoln Embrace Revel® Ultima Audio System with 19-Speakers, HD Radio™ and Single-CD Player NOTE: Requires Perfect Position Seats (30-Way) with Active Motion®, Power Thigh Extender and Head Restraints (60M) 	17L	O
★Monochromatic Appearance Package <ul style="list-style-type: none"> 20" Machined Premium Ebony Painted Aluminum Wheel with 20" All-Season Tire – 245/40R20 Monochromatic Color-Keyed Grille Lincoln Badge Lincoln Unique Painted Upper Grille NOTE: Available only with Pristine White (AZ) or Infinite Black (UM) exterior paints 	62A	O
Rear Seat Amenities Package <ul style="list-style-type: none"> 40/20/40 Rear Seat Structure 110V/150W AC Power Outlet Four-Way Rear Seat Power Lumbar Heated / Ventilated Rear Seats Inflatable Rear Safety Belts (2nd Row outboard) Manual Rear Head Restraints Moonroof Power Shade Control Switch Passenger Seat Back Control Switch Power Recline Rear Seat Rear Center Armrest with Cupholder Rear Duct B-Pillar Registers SunblindsNOTE: Requires Perfect Position Seat (30-Way) with Active Motion®, Power Thigh Extender and Head Restraints (60M) 	61R	O
Perfect Position Seat (30-Way) with Active Motion®, Power Thigh Extender and Head Restraints	60M	O
Burgundy Velvet Paint	R3	O
Ceramic Pearl Paint	GS	O
Iced Mocha Paint	AR	O
★Pristine White Paint	AZ	O
★Red Carpet Paint	D4	O
Rhapsody Blue Paint	N5	O
All-Weather Floor Liners	90B	O
Front License Plate Bracket	153	O
Fleet Only Options (requires valid FIN code)		
Engine Block Heater	41H	O
Factory Invoiced Accessories (FIA)		
Cargo Area Protector	97C	O

All 2020MY LINCOLN CONTINENTAL RESERVE Standard Equipment, plus:

MECHANICAL

- Twin-Turbocharged 2.7L V6 Engine
NOTE: Requires FWD (L9A)
- Twin-Turbocharged 3.0L V6 Engine
NOTE: Requires AWD (L9B)
- Torque Vectoring Control (requires Twin-Turbocharged 3.0L V6 Engine)
NOTE: Requires AWD (L9B)

EXTERIOR

- Wheels/Tires
 - 20" Polished Aluminum Wheel with Black Label Center Cap
 - 20" All-Season Tire – 245/40R20

INTERIOR/COMFORT

- Floor Mats – First and Second Rows with Black Label Logo and Alcantara® Trim
- Seats
 - First Row – Perfect Position Seat (30-Way) with Active Motion®, Power Thigh Extender and Four-Way Head Restraints
 - Bridge of Weir Leather Seats
- Scuff Plate – Rear Door, Bright Insert★
- Steering Wheel
 - Luxury – Silver Mesh/Wollsdorf Leather Steering Wheel (requires Rhapsody Blue Interior Theme)
 - Wood/Leather – Chilean Maple/ Wollsdorf Leather Steering Wheel (requires Throughbred Interior Theme)
 - Wood/Leather – Ebony Wood / Wollsdorf Leather Steering Wheel (requires Chalet Interior Theme)

SAFETY/SECURITY

- Headlamps – Premium LED Headlamps with Fade On/Fade Off Dynamic Lincoln Embrace
- Mirror – Sideview – Unique Lincoln Black Label Projector Security Approach Lamps

FUNCTIONAL

- Audio – Revel® Ultima Audio System with 19-Speakers
 - HD Radio™
 - MP3-Capability
 - Satellite/AM/FM Radio
 - Single-CD Player
 - SiriusXM® Radio¹ with a six-month prepaid subscription in the 48 contiguous states. Service is not available in AK/HI.

MEMBER PRIVILEGES

- At Your Leisure – Black Label ownership includes pickup and delivery* of your vehicle for all your service or maintenance needs as well as the provision of a temporary vehicle.
**Available within 50-miles of participating Black Label dealerships and may vary by state.*
- Lincoln Access Rewards – 70,000 Lincoln Access Rewards Welcome Points awarded to Black Label clients with new Lincoln Black Label vehicle purchase providing access to exclusive program benefits and experiences.*
**At participating Lincoln Access Rewards dealerships on 20MY and newer Black Label vehicles.*
- Black Label Experience Liaison – A single point of contact throughout the entire shopping experience, helping with anything you may need start to finish.
- Extended Premium Maintenance Plan – Four Year 50,000-mile premium maintenance plan covering all recommended service and including replacement of wear items like brake pads and linings, wiper blades and more.
- On Your Terms – A mobile showroom that comes to you, an in-dealership studio featuring a private fitting room and remote vehicle delivery*.
**Remote Vehicle Delivery is available within 50-miles of participating Black Label dealerships and may vary by state.*
- Vehicle Care – Complimentary anytime car washes* are available to help keep your Black Label vehicle in pristine condition.
**During ownership by first registered Black Label owner during normal business hours at any participating Black Label Dealer.*

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2020 LINCOLN CONTINENTAL BLACK LABEL EQUIPMENT GROUP

Series/Rate	Option Code	CONTINENTAL BLACK LABEL
Retail Series Mix (% of Total Vehicle)		8%
Front-Wheel Drive (FWD)	L9A	S
All-Wheel Drive (AWD)	L9B	O
Twin-Turbocharged 2.7L V6 Engine Note: Requires FWD (L9A)	99P	S
Twin-Turbocharged 3.0L V6 Engine Note: Requires AWD (L9B) Note: Includes Torque Vectoring	99C	S
Six-Speed SelectShift® Automatic Transmission with Paddle Shifters	44C	S
Equipment Group		800A
		Continental Black Label
Free Standing Packages & Options (FSO)		
★Monochromatic Appearance Package <ul style="list-style-type: none"> 20" Machined Premium Ebony Painted Aluminum Wheel with 20" All-Season Tire – 245/40R20 Monochromatic Color-Keyed Grille Lincoln Badge Lincoln Unique Painted Upper Grille Note: Available only with Pristine White (AZ) or Infinite Black (UM) exterior paints Note: Requires ordering Coach Door Pkg. with All-Wheel Drive(L9B), Twin-Turbocharged 3.0L V6 Engine (99C) and Rear Seat Amenities Pkg. (61R) via Ship-Thru 31C Note: Not available GSA/Military Sales	62A	O
Rear Seat Amenities Package <ul style="list-style-type: none"> 40/20/40 Rear Seat Structure Four-Way Rear Seat Power Lumbar Heated / Ventilated Rear Seats Inflatable Rear Seat Belts (second row outboard) Manual Rear Head Restraint Moonroof Power Shade Control Switch Passenger Seat Back Control Switch Power Recline Rear Seat Rear Center Armrest With Cupholder Rear Duct B-Pillar Registers Sunblinds 	61R	O
Chroma Caviar Dark Gray Premium Paint (Chromoflare)	XF	O
Chroma Crystal Blue Paint	EB	O
All-Weather Floor Liners	90B	O
Front License Plate Bracket	153	O
Fleet Only Options (requires valid FIN code)		
Engine Block Heater	41H	O
Factory Invoiced Accessories (FIA) – Shipped separately from the vehicle for dealer installation		
Cargo Area Protector	97C	O

AXLE AVAILABILITY

***Twin-Turbocharged 3.0L V6 AWD
Axle Ratio = 3.39***

***Twin-Turbocharged 2.7L V6 FWD
Axle Ratio = 2.77
3.7L Ti-VCT V6 FWD Axle Ratio =
2.77***

***Twin-Turbocharged 2.7L V6 FWD
Axle Ratio = 3.16
Twin-Turbocharged 2.7L V6 AWD
Reserve (300A) Axle Ratio = 3.16***

WHEEL AVAILABILITY



18" Premium Magnetic
Painted Aluminum Wheel
Standard on Continental
(100A) and Livery (500A)



19" Premium Dark Stainless
Painted
Aluminum Wheel with Chrome
Inserts ★
Included with Premium Pkg.
(61P) on Continental (100A)



20" Machined Premium Ebony
Painted Aluminum Wheel
Included in Monochromatic
Appearance Pkg. (62A)
on Continental Reserve
(300A)

2020 LINCOLN CONTINENTAL
FUNCTIONAL EQUIPMENT

19" Polished Aluminum Wheel
with Premium Dark Tarnish
Painted Pockets
Standard on Continental
Reserve (300A)



20" Polished Aluminum Wheel
with Dark Tarnish Painted
Pockets
Optional on Continental
(100A) when ordered with
Convenience Pkg. (62C) and
Premium Pkg. (61P)
Included in Luxury Pkg. (17L)
on Continental Reserve
(300A)



20" Polished Aluminum Wheel
with Black
Label Centercap
Standard on Continental
Black Label (800A)

2020 LINCOLN CONTINENTAL

COLOR & TRIM AVAILABILITY

Model	Style/Material	Interior Description
Continental	Lincoln Soft Touch	
Continental Reserve	Bridge of Weir Leather	Premium Leather-Trimmed Micro-Perforated Heated/Ventilated Front Seats with 60/40 2 nd Row Split Folding Seats with Ski Pass-Through
Continental Livery	Lincoln Soft Touch	Micro-Perforated Heated Front Seats

COLOR OFFERINGS

Cabin Environment ¹ :		CONTINENTAL							
		Continental 100A		Continental 100A Premium Pkg. (61P) ONLY		Continental Reserve 300A		Continental Livery 500A	
		Ebony	Cappuccino	Ebony	Cappuccino	Ebony	Cappuccino	Ebony/Terracotta	Ebony
Seats:		Ebony	Cappuccino	Ebony	Cappuccino	Ebony	Cappuccino	Terracotta	Ebony
Appliques ² :		Wood Appliqués: Brown Swirl Walnut	Wood Appliqués: Espresso Ash Swirl	Wood Appliqués: Brown Swirl Walnut	Wood Appliqués: Espresso Ash Swirl	Wood Appliqués: Brown Swirl Walnut	Wood Appliqués: Espresso Ash Swirl	Wood Appliqués: Brown Swirl Walnut	
Paint Name	Order Code	7H	75	TH	T5	TH	T5	TA	GH
Iced Mocha ³	AR	■	■	■	■	■	■	■	■
★Pristine White ³	AZ	■	■	■	■	■	■	■	■
★Red Carpet ³	D4	■	■	■	■	■	■		■
Blue Diamond	FT	■	■	■	■	■	■		■
Black Velvet <i>NOTE: Fleet only (500A)</i>	G1								■
★Ceramic Pearl ³	GS	■	■	■	■	■	■	■	■
Magnetic Gray	J7	■	■	■	■	■	■	■	■
★Silver Radiance	JS	■	■	■	■	■	■	■	■
Rhapsody Blue ³	N5					■	■		
Burgundy Velvet ³	R3	■	■	■	■	■	■		■
Infinite Black	UM	■	■	■	■	■	■	■	

¹ Cabin Environment consists of upper and lower instrument and door trim.

² Appliqués affect instrument panel and steering wheel only. IP also includes Metallic surfaces.

³ Additional Cost – please see price pages for pricing information.

2020 LINCOLN CONTINENTAL BLACK LABEL COLOR & TRIM AVAILABILITY

Model	Style/Material	Interior Description
Continental Black Label	Venetian Leather	Premium Perforated Leather-Trimmed Heated/Ventilated Buckets Front Seats with Fixed 2 nd Row

COLOR OFFERINGS

Theme		Continental Black Label		
		Leather		
		Chalet	Thoroughbred	Rhapsody Blue
		Alpine	Jet Black	Rhapsody Blue
Paint Name	Order Code	CE	F4	9G
Pristine White	AZ	■	■	■
Chroma Crystal Blue ¹	EB	■		■
Silver Radiance	JS	■	■	■
Rhapsody Blue	N5	■		■
Infinite Black	UM	■	■	■
Chroma Caviar Dark Gray Premium (Chromoflare) ¹	XF	■	■	

INTERIOR THEME OFFERING

	Option Code	
Chalet Theme: <ul style="list-style-type: none"> • Appliques – Silverwood • Leather-Wrapped Interior – Alpine/Espresso leather • Specialty Leather Seats – Alpine Venetian Leather with Lincoln-Star Perforation • Headliner – Alpine Alcantara® • Floor Carpet/Mats – Espresso with Alcantara® Accent NOTE: Included with CE Alpine Trim	76D	○
Thoroughbred Theme: <ul style="list-style-type: none"> • Appliques – Chilean Maple • Leather-Wrapped Interior – Jet Black/Belmont Leather • Specialty Leather Seats – Jet Black Venetian Leather with Diamond-L Perforation • Headliner – Jet Black Alcantara® • Floor Carpet/Mats – Jet Black with Alcantara® Accent NOTE: Included with F4 Jet Black Trim	76T	○
Rhapsody Blue Theme: <ul style="list-style-type: none"> • Appliques – Silver Mesh • Leather-Wrapped Interior – Rhapsody Blue Leather • Specialty Leather Seats – Rhapsody Blue Venetian Leather with Alcantara® Linking L Perforation • Headliner – Rhapsody Blue Alcantara® • Floor Carpet/Mats – Rhapsody Blue with Alcantara® Accent NOTE: Included with 9G Rhapsody Blue Trim	76R	○

¹ Extra Cost

EMISSIONS

EMISSIONS STANDARD/OPTIONAL EQUIPMENT

50-STATE EMISSION SYSTEM 425
Standard equipment in all states.

FRONT LICENSE PLATE BRACKET 153
Standard in states requiring two license plates and optional
to all others.

★ = New for this model year

FUEL ECONOMY

		50-STATE			
		F.E. LABEL		COMBINED	ESTIMATED ANNUAL FUEL COST
		ADJUSTED CITY	ADJUSTED HIGHWAY		
ENGINE DISPL.	TRANSMISSION				
V6 FWD					
Twin-Turbocharged 2.7L V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD
3.7L Ti-VCT V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD
V6 AWD					
Twin-Turbocharged 2.7L V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD
Twin-Turbocharged 3.0L V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD
3.7L Ti-VCT V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD

ENGINE HORSEPOWER AND TORQUE RATINGS

		NOMINAL COMPRESSION RATIO	50-STATE	
ENGINE DISPL.	TRANSMISSION		HORSEPOWER	TORQUE
			H.P. @ RPM	FT. LBS. @ RPM
V6				
Twin-Turbocharged 2.7L V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	335 @ 5,700	380 @ 3,500
Twin-Turbocharged 3.0L V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	400 @ 5750	400 @ 2750
3.7L Ti-VCT V6	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	305 @ 6,500	280 @ 4,000